

# Mike P. Hearn

## **Product Designer/Illustrator**

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**A highly creative** and dedicated professional, with a strong background in Illustration, Technical Illustration, and Graphic Design, Product/Industrial Design, and Management.

I combine an excellent work ethic with a positive, energetic attitude to meet any challenge. Comfortable in working with people at all levels.

## Skills/Knowledge/Accomplishments

Product Development:	I design/develop new products and processes comprised of multiple interlocking and interactive components daily with an expanding array of materials.  I have designed many high profile awards, including, but not limited to, the Canadian Aboriginal Music Awards, the Canadian Investment Awards, the McDonald's Supplier Recognition Awards, the Canadian Comedy Awards, the Ottawa Senators Player Achievement Awards and countless international financial tombstones/deal toys.
Illustration:	My combined technical and hand drawn illustrations have been closing deals for 10 years. My skills also include sketching, drafting and cartooning.
Graphic Design:	I professionally use the skills earned from my degree to create successful product presentations.
Industrial Design:	Experienced working with and designing for an assortment of equipment and processes used on materials including glass, stone, metal, wood and composites.
Management:	Successfully lead people (30-50) and projects, coordinating co-workers and customers and developing solutions across many different departments both on site and remotely.
Program/ Computer Skills:	Highly skilled in both vector and raster based graphics applications.  Very adaptive, I can pick up new software and procedures very quickly.  Microsoft Office and general maintenance as well as minor software/hardware repairs and service are skills I also use regularly.











## **Career Highlights:**

I quickly moved from a product/industrial design position to the position of Head of Custom Sales and Development, taking over all of the CEO's sales duties. I have successfully maintained my personally high standards of design and production management for 5 years on site and 5 years remotely.

I am an extrovert: I thrive on meeting and engaging with people.

A specialist: I dedicate myself to a given task until I know more about it than anyone.

I rapidly solve problems and see patterns where most would say none exist.

I am also a mediator, creative, focussed, confident and highly adaptable.

## Work Experience:

Prestige Glass International Inc. • Elliot Lake/Ontario • July 2003 - Present The promotional products industry's #1 source for custom awards, plaques and trophies!

#### TIME LINE:

**2003(Hired):** Product Designer (Waterjet Programming) **2003-2004:** Moved into <u>Inside Sales/Design Development</u>

**2005-2007:** Moved into Assistant Sales/Design Management Position **2008-Present:** Moved into <u>Lead Custom Designer/Custom Sales Manager</u>



Industrial Design & Account Management/Inside Sales: Worked with new/existing clients to create visual concepts and digital renders to land clients for awards/trophies, desk toys and plagues. Developed pricing structure for all custom production. Worked within budgets to create entire product lines with new materials and processes, always on very tight time lines. Monitored manufacturing and production and worked with department leads and VP's to increase productivity and quality control. Monitored competitors services to keep our products current. Attended/assisted in preparation for annual trade shows to show the newest products directly to customers.

**Leadership:** Coordinated co-workers and customers across many different departments both on site and remotely. Managed project development, created manuals/quidelines new processes.

**Pre-Production:** Prepared the approved design for the manufacturing/production process. Generated programs for the Waterjet cutter. Consulted with manufacturing and production to insure all processes would work easily and effectively and on schedule.

General Graphic Duties: Hand drawn and Digital illustrations conceptual through to finished design. Redrawing and/or clean up of corporate logos for the manufacturing process. File preparation for email, web and print, including photo manipulations, for sales/marketing purposes. Regular communication with supervisors and production/manufacturing staff to maintain quality and efficiency.

#### Freelance Illustrator/Designer • Home Based • Apr. 2001 - Present

#### **Owner/Lead Designer**

Various Design Projects.

Complete design services. Illustration, cartooning, business cards, letterhead and brochure layouts. As the sole proprietor I handle all business management and financial record keeping.















I have used the following skills and programs professionally:

## Expert in:

Illustration (traditional & digital), Industrial Design Corel Draw, Photoshop, Illustrator, Acrobat Customer Relations, Project Management/Development Sublimation & Flow Programming for Waterjet cutters

Knowledgeable in:
AutoCAD
Publishing Software
Dreamweaver & Web design



As well as general PC Computer Skills and Microsoft Office Suite.
Also comfortable working in a Mac environment

## **Education:**

## Niagara College Art & Design/Graphic Design Prod.

• Welland, ON • Sept 1999 - Apr. 2001

Associate Degree • College Diploma



Intensive program covering all aspects of graphic and print design, package design, life drawing and commercial illustration.

## **Niagara College Business Basics Program**

• St. Catharines, ON • May 2002

Certification



From the website: "Explore and develop your business idea through this intense classroom experience. Valuable input from both instructors and fellow students is an important component of this comprehensive program. Business professionals contribute their real world knowledge and expertise. The program includes 1 week of in-class business concept development followed by 2 Business Plan Clinics and a Concept Development Manual"

## **Additional Information:**

Please click on the thumbnails on each page to view some examples of my work.



More samples can be seen at: www.mikephearn.com/art www.mikephearn.com/facebook

I am willing to relocate.